

September 6, 2026

Frayser Advisory Committee
3684 N. Watkins
Memphis, Tennessee 38127

Dear Community Leader,

The Frayser Community wishes to invite you to attend and/or participate in the 17th Annual Frayser Holiday Parade on Saturday, December 5, 2026. You are known as a passionate supporter of causes and events that are specific to the greater Memphis community. If you grew up, were educated in, or later moved into the City of Memphis or Shelby County, this event needs your help and support. Consequently, we are seeking your support to assist us in our efforts to keep Frayser and the District 7 & 8 communities alive and vibrant.

I am sure you are aware that the Frayser Holiday Parade is one of only three community Christmas Holiday parades hosted within the City of Memphis. Numerous school bands, schools, church, businesses, and civic organizations participate in the Frayser parade each year. This event brings great pride to the residents of the Frayser, Raleigh and the North Memphis communities to host this annual event. The event also provides enjoyment and entertainment for the several hundred residents and/or visitors who attend each year.

Attached is a packet that includes the parade flyer and registration form. We are seeking your sponsorship as a leader in the community. We hope you choose to help and would like to participate. If you are unable to attend or support, please consider donating canned foods or food items be placed in the Christmas food baskets for needy families that this event provides. The list of needy families is provided by Frayser area schools.

We hope that you will be available to attend/assist us with the 2026 parade. Our parade's theme for 2026 is "Frayser Christmas: Giving, Sharing, Caring." Our true goal for the Parade is to offer a positive event and re-create the spirit of community in the Frayser, Raleigh and North Memphis communities.

We will continue to celebrate this Christmas tradition through our annual event. We look forward to partnering with you at noon on Saturday, December 5, 2026, for our 17th Annual Holiday Parade!!!

Sincerely,

Mary Shipp (901-605-5752) Patricia Burnett (901-634-5554) Sherita Martin (901-283-5767)
Parade Coordinators

**17TH ANNUAL
FRAYSER HOLIDAY PARADE
“FRAYSER CHRISTMAS: GIVING, CARING, SHARING”
OFFICIAL PARADE RULES**

1. Parade entry registration shall only be accepted in writing, via either a completed Official Registration Form
2. Parade Marshals will be on duty in each staging area as well as at various locations along the parade route to ensure the smooth and orderly progression of the setup and of the parade itself. Parade Marshals will have the authority to remove any unit (entry) causing a delay, violating official festival parade rules, or failing to cooperate.
3. Parade line-up and staging will begin at 10:30 am, Saturday, December 5, 2026, in the Watkins Plaza parking at Watkins and Burnham. All entries must be in position and ready by 11:30am.
4. All units (entries) must check-in upon arrival with a Parade Marshal and be directed to their assigned staging area. All units (entries) must keep a representative with the entry at all times within the assigned staging area.
5. Participants must provide current information describing their group, for the parade narrator, upon arrival. (Will be used to inform media and spectators about group)
6. Parade will promptly begin at 12:00 pm, Saturday, December 5, 2026, from the staging area described in #3 above.
7. The use of alcoholic beverages, prior to or the possession of during the parade, by any unit/entry member, is strictly forbidden.
8. Under no circumstances shall any participant, unit, or entry move to a different position within the parade line-up, before or during the parade, except under the direction of a Parade Marshal. Riding participants will not be permitted to jump off and back on units/entries while the parade is in progress.
9. Proper unit spacing and parade pace is critical. Parade speed will maintain approximately four (4) feet per second. Voluntary stopping for drill formation, reverse marching by bands or drill teams cannot exceed 5 minutes, unless directed by a parade marshal.
10. Participants riding in vehicles or trailers must provide their own vehicles and drivers. Insurance and liability are the sole responsibility of participants who are driving/riding in vehicles.
11. One Support vehicle for marching units will be allowed with the marching unit, in the parade. Parade participants are expected to conduct themselves in a courteous manner.
12. Candy may be SAFELY given or tossed (NEVER THROWN OVER-HANDED) to the parade spectators. Any participants caught throwing candy or objects with the intent of harming any person or group, will be asked to exit the parade.
13. Any unit whose sole purpose, as determined by the Parade Committee, is for advertising only, must meet these specific guidelines: Participants must provide their own signage; (b) Signs must be in good taste, or they will be disallowed.
14. These rules are subject to change on short notice. Advance notice will be given appropriately.
15. Failure to comply with the parade rules will result in unit member or entire unit (entry) removal from the parade (even if in progress) and/or future participation banning.

FRAYSER HOLIDAY PARADE WAIVER

The undersigned, agrees to participate in the Frayser Holiday Parade on Saturday, December 5, 2026, beginning at 12:00 p.m. I / We (_____), shall/will abide by the rules established by the Parade Committee and cooperate in every way possible to assure an event which will earn maximum public approval. I / We (_____) agree to release, indemnify, and/or hold harmless - the Frayser Community Advisory Committee, the City of Memphis, Tennessee, any event sponsors, representatives or agents of the event - from all direct and indirect claims for injury or damages suffered by me in the Frayser Holiday Parade, as well as for punitive damages, even if resulting from gross negligence. This release is expressly intended to relieve from liability those who promote, organize or assist in the Frayser Holiday Parade, and is intended to bind my heirs, survivors, administrators and executors.

I certify that I have the authority to enter into this agreement on behalf of the entity or organization described above. I am executing this agreement on its behalf. We understand and agree to abide by all the aforementioned rules and guidelines to participation in the Frayser Holiday Parade.

Signature _____ Date: _____

Organization Represented: _____

Parade committee witness: _____ Date: _____

Frayser Parade Registration Form

Saturday, December 5, 2026

12:00 P.M.

Entry Fee - \$35.00 Per Group

GROUP/ORGANIZATION_____

Type of Organization (Please Check All That Apply)

Band ☐ Majorettes ☐ Business Groups ☐ Choir ☐

Neighborhood Group ☐ JROTC ☐ Dance/Step

Team ☐

Church Group ☐ Cheerleader ☐ Homecoming Queen &

King ☐ Other (explain)_____

Number of Participants _____

Contact Person (s) 1. _____

Email _____ Phone# _____

2. _____

Email _____ Phone# _____

Would you like to perform in the program immediately following the parade? Yes _____ No _____

Frayser Holiday Parade provides Christmas food baskets for Frayser families.

Please donate can goods to support our efforts.

SATURDAY, DECEMBER 5, 2026

Patricia Burnett (901-634-5554)-Mary Shipp (901-605-5752)-Sherita Martin (901-283-5767)

Parade Coordinators